



HUNT & FALTER
ORTHODONTICS

LOGO VARIATIONS



HUNT & FALTER
ORTHODONTICS

Horizontal



HUNT & FALTER
ORTHODONTICS

Stacked



Circular



Wordmark (Icon)



TYPOGRAPHY

Poppins Bold

Headline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Primary Font

Poppins Medium

Subheadline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Secondary Font

Poppins Regular

Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Complementary Font

COLOR PALETTE

#1C3765

#295788

#6988C1

#8EB898

#B5DDBD

#738991

BRAND APPLICATIONS



