



JANZEN & CHWA
ORTHODONTICS

LOGO VARIATIONS



JANZEN & CHWA
ORTHODONTICS

Horizontal



JANZEN & CHWA
ORTHODONTICS

Stacked



Circular



Wordmark (Icon)



TYPOGRAPHY AND ASSETS

Archivo Narrow Bold

Headline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Primary Font

Space Grotesk Bold

Subheadline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

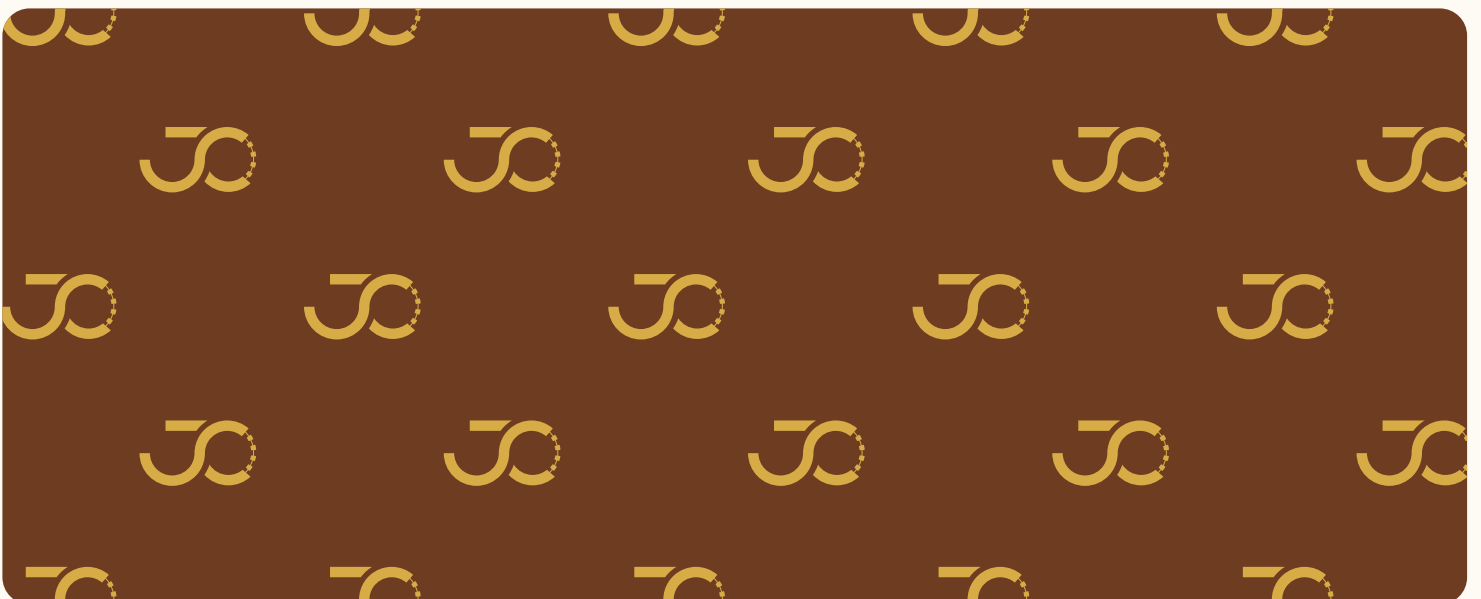
Secondary Font

Space Grotesk Regular

Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Complementary Font



COLOR PALETTE

#5B6751

#6E3C20

#B27A39

#8C9170

#FEF8F2

#D6AB47

BRAND APPLICATIONS



BRAND APPLICATIONS

