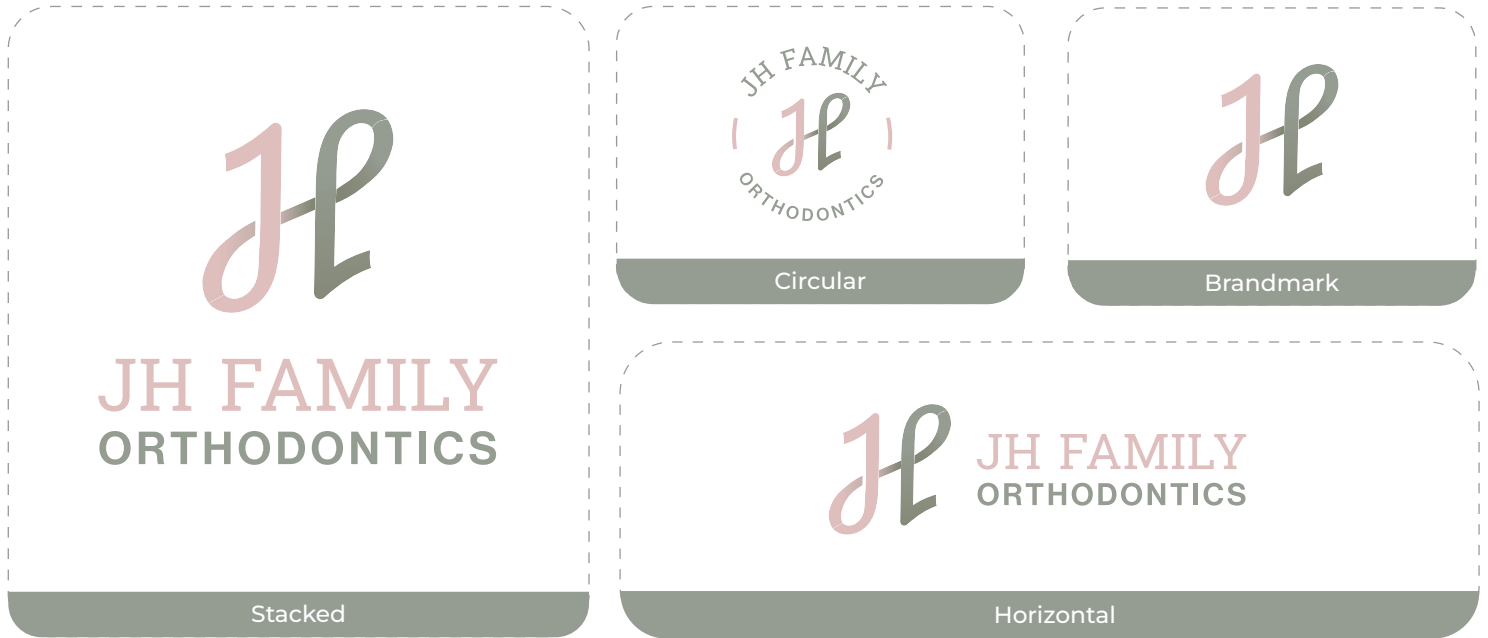




Style Guide | 2025

LOGO VARIATIONS



TYPOGRAPHY

Battambang Bold

Primary Font | Headline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Medium

Secondary Font | Subheadline

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Montserrat Regular

Complementary Font | Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

COLOR PALETTE

Artistic Taupe SW 6030

HEX: #C4B1AC
R: 196, G: 177, B: 172
C: 24, M: 28, Y: 28, K: 0

Acacia Haze SW 9132

HEX: #969C91
R: 150, G: 156, B: 145
C: 44, M: 31, Y: 41, K: 0

Eventide SW 9643

HEX: #A3AFAC
R: 163, G: 175, B: 172
C: 38, M: 24, Y: 30, K: 0

HEX: #DFBFBF
R: 223, G: 191, B: 189
C: 11, M: 25, Y: 18, K: 0

HEX: #838776
R: 131, G: 135, B: 118
C: 50, M: 38, Y: 53, K: 8

HEX: #C5D6D1
R: 197, G: 214, B: 209
C: 23, M: 7, Y: 17, K: 0

