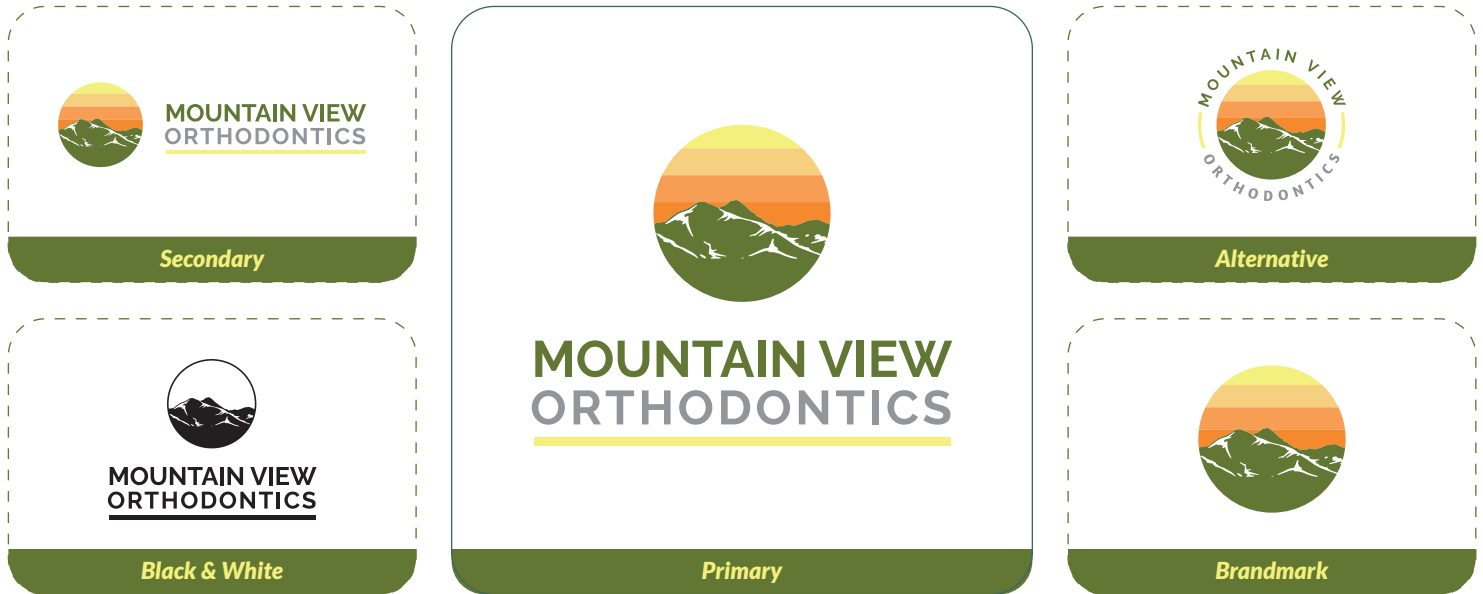




MOUNTAIN VIEW **ORTHODONTICS**

Style Guide | 2025

LOGO VARIATIONS



TYPOGRAPHY AND ASSETS

Amaranth

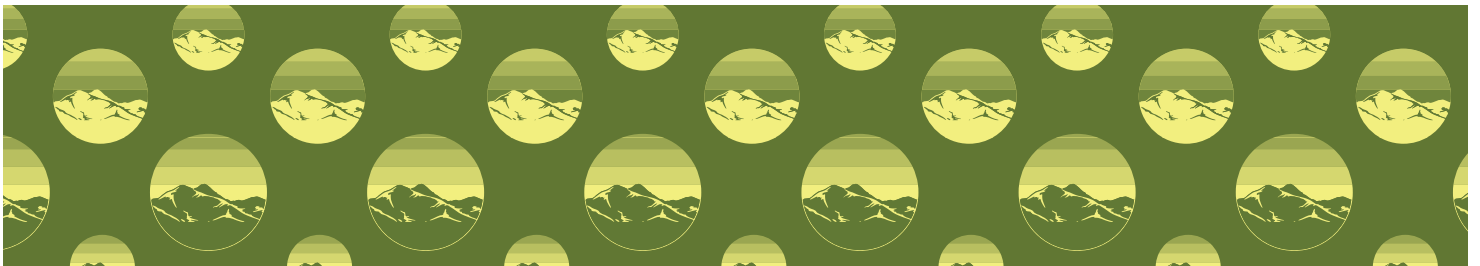
Primary Font | Headline

Lato Bold Italic

Secondary Font | Subheadline

Lato Regular

Complementary Font | Body copy



COLOR PALETTE



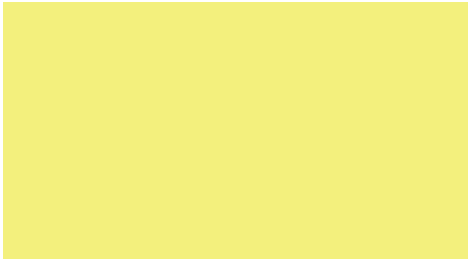
#f6892e | 715 C



#f89e55 | 804 C



#f4d07f | 7403 C



#f6ef7e | 393 C



#617834 | 5763 C



#949599 | Cool Gray C

